

Social Media Management Company KnackMedia.com Offers New Press Release Feature That Boosts Social Media Optimization For Small Business

One of the <u>top social media management companies</u> has just added a game changer to their top package. KnackMedia.com will have a social media manager work with business owners to increase and manage their social media, and assist with press release distribution for maximum exposure for their clients.

(PRWEB) May 19, 2015 -- Business owner's large or small use social media sell products or services because it works. Those that know that, have a huge advantage over their competitors. KnackMedia.com knows that many small to midsize companies cannot afford to have a full time social media expert handle the design and marketing this platform correctly. Even many larger companies use a social media management agency to assist them with delivering their message to the public. The recently added a new component to their enterprise social media management service. To learn how KnackMedia.com to handle hundreds of social media networks or about social media management pricing, contact them directly at 877-957-2244

The newest addition the online marketing firm will launch the social media marketing for a small business. The news will not only get picked up by major populations like, the New York Times, USA Today, Washington Post and many more. Not to mention Google News, Yahoo News, and other major search engines. The release will also include the ability to attachment files so businesses can add documents, photos, and video. Each press release will include a "share this" to easily share the information to popular social media websites like Facebook, Twitter and others.

Social media management company prices range depending on the amount of work they perform. While many only manage a few social media sites, Knack Media distributes to hundreds of social media websites. The marketing firm knows exactly how to use social media for small business success. For larger business more releases are available for added costs. In addition to insure maximum ROI for their clients, the social media manager for each company will offer design, and project expectations. The social media management service can handle as many posts needed for companies that are very active with updates and news.

The social signals created from this posts are tracked and reports will be sent to businesses to review. Although the company had early success providing SEO professional services, KnackMedia.com believes that those that social media marketing in an essential part of search engine optimization. Find out why clients have been with this company since its inception back in 2008 by speaking with one of the <u>online marketing experts</u>.

Knack Media provides a full range of services to cover any and all of their client's needs in Web Design, SEO, Video Editing, and Social Media, but there is certainly more. The team of professionals has a streamlined approach to their work, and utilizes the best reporting and tracking software in existence, and this gives them the luxury of providing real time reporting on any & all statistics pertaining to their company's marketing, as well as projections on what would enhance their client's internet presence. For a full breakdown of the company's services, contact the marketing firm's website listed below.

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Online Web 2.0 Version

You can read the online version of this press release here.